

DarrenPhillips

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Education

M.A., Journalism, University of Missouri, Columbia, Missouri

Professional Project: “South Africa After Mandela: Stories of Success in a Struggling Democracy”

Committee Chair: Zoe Smith, Ph.D.

B.S., Journalism, *Cum Laude*, San José State University, San Jose, California

Minor: Creative writing

Teaching Experience

Associate Professor

Department of Journalism and Media Studies, New Mexico State University
Las Cruces, New Mexico, 2023–2024

Assistant Professor

Department of Journalism and Media Studies, New Mexico State University
Las Cruces, New Mexico, 2016–2023

Course(s) taught:

- JOUR 110: Media Writing I
- JOUR 201: Introduction to Multimedia Journalism
- JOUR 210: Copy Editing
- JOUR 310: Media Writing II (Kokopelli Staff)
- JOUR 319: Introduction to Photography
- JOUR 321: Media Graphic Design
- JOUR 427: Media Writing III (Kokopelli Staff)
- JOUR 494: News Reporting and Publishing

Adjunct Instructor

Department of Journalism and Media Studies, New Mexico State University
Las Cruces, New Mexico, 2006–2008

Course(s) taught:

- JOUR 319: Introduction to Photography

Teaching Experience — CONT'D

Graduate Teaching Assistant

School of Journalism, University of Missouri

Columbia, Missouri, 1999

Course(s) taught:

- J200: Principles of American Journalism

Research Experience

Graduate Research Assistant

School of Journalism, University of Missouri

Columbia, Missouri, 2000

Performed exhaustive commercial broadcast news content analyses as part of a federal grant project. Also worked under Ed Lambeth, Ph.D., providing research support on topics related to public journalism and conflict resolution.

Professional Experience

Chief Photographer

University Communications and Marketing Services

New Mexico State University

Las Cruces, New Mexico, 2001–2016

Key creative professional in communications and marketing services department at a national research university. Produced multimedia content for wide variety of print and web media including university recruitment and advertising literature, editorial publications, social media and press releases.

Duties also included managing a wide variety of creative projects; responding to external clients from local and national media organizations; hiring and advising other creative professionals; hiring, supervising and mentoring student employees; managing in-house production studio; maintaining in-house digital darkroom facilities, and designing and administering digital asset management systems.

Owner

Darren Phillips Photography

Las Cruces, New Mexico, October 2005–December 2015

Sole proprietor of freelance commercial and editorial photography business. Required knowledge of all facets of studio and location photography, intellectual property and copyright law, contract negotiation skills and bookkeeping fundamentals.

Professional Experience — CONT'D

Photo Stringer (Freelance)

Santa Fe New Mexican (28k circulation daily newspaper)
Santa Fe, New Mexico, 2002–2011

Staff Photographer

Observer-Dispatch (50k circulation Gannett-owned daily newspaper)
Utica, New York, 2001

Reporter / Photo Stringer (Freelance)

Sunday Independent (40k circulation national news weekly)
Johannesburg, South Africa, 2000

Photo Editor

Vox Magazine (15k circulation student-run weekly magazine)
Columbia, Missouri, 1999

Staff Photographer

Columbia Missourian (15k circulation, student-run daily newspaper)
Columbia, Missouri, 1999

Communications Specialist (Intern)

State Farm Insurance Company
Rohnert Park, California, 1998

Staff Photographer (Intern)

Metro Newspapers (110k circulation weekly newspaper plus seven other news weeklies)
San Jose, California, 1997

Staff Photographer / Reporter

Spartan Daily (7k circulation student-run daily newspaper)
San Jose, California, 1996

Reporter

The Oak Leaf (5k circulation student-run weekly newspaper)
Santa Rosa, California, 1995

Professional Activities

Administration, Advising and Committee Work

Co-Founder/Publisher/Faculty Adviser — [Kokopelli online student newspaper](#)
New Mexico State University, 2016–2024

Copywriter/Administrator — [Department of Journalism and Media Studies website](#)
New Mexico State University, 2018–2024

Administration, Advising and Committee Work — CONT'D

Department of Journalism and Media Studies curriculum committee member
New Mexico State University, 2016–2018 and 2021–2024

New Mexico Local News Fund Fellowship advisory and selection committee member
2020–2024

Faculty adviser for Students Demand Action
New Mexico State University 2023–2024

Faculty adviser for Her Campus at NMSU online student newspaper
New Mexico State University, 2019 and 2021–2022

NMSU student media advisory council member, 2019–2021

New Mexico Press Association inaugural College Journalism Workshop advisory and
selection committee member, 2021

Professional Development

Certificate: “Making Sense of the News: News Literacy Lessons for Digital Citizens”
SUNY Stony Brook and University of Hong Kong, 2024 (In Progress)

Certificate: Teaching Scholars Institute
NMSU Teaching Academy, 2023

Certificate: Associated Press Stylebook Workshop, 2023

NMSU Teaching Academy Member (10+ hours of supervised instruction in 2022)

Certificate: CMA Student Media Advising
College Media Association, 2022

Certificate: Dow Jones Multimedia Training Academy
University of Texas at El Paso (UTEP), 2018

NMSU Teaching Academy: Completed eight (8) hours of supervised training/instruction
during 2017-2018 academic year

Workshop: Poynter Institute training on social media with Sara Quinn
New Mexico State University, 2012

Webinar: “News on the Web” with Georgy Cohen
New Mexico State University, 2012

Certificate: “Introduction to Multimedia”
Maine Media College, Rockport, Maine, 2011

Professional Development — CONT'D

Webinar: “Reinventing News on Your University Website”
with Georgy Cohen, Crosstown Digital Communications, 2011

Selected Bylines, Photo Credits, and Clients

Albuquerque Journal, Aramco Services Company, The Boston Globe, British Broadcasting Corporation (BBC), BusinessWeek, cbsnews.com, The Chronicle of Higher Education, cnn.com, The Dallas Morning News, derStandard (Austria), El Paso Times, Entrepreneur, ESPN, Farm Credit Bank of Texas (Landscapes Magazine), Forbes, GEO (French edition), Heute (Zurich), The Honolulu Advertiser, thehuffingtonpost.com, Indwe, Lehrer News Hour (PBS), Merrill Lynch, msnbc.msn.com, New Mexico Business Journal, New Mexico Business Weekly, Newsweek, The Princeton Review, The San Francisco Examiner, Santa Fe New Mexican, Science, Seattle Post-Intelligencer, SkyWest magazine, space.com, Sports Illustrated, The Sunday Independent (South Africa), Top Model, Tucson Citizen, University of New Mexico Press, United States Department of Agriculture (USDA), USA Today, The Washington Post, The Washington Times

Professional Competencies

Copy editing (AP Style) • Web and print media design (HTML, WordPress, Cascade, Adobe InDesign) • Audio/video capture and digital editing (podcast recording, mixing and editing, Adobe Premiere, Adobe Audition, digital audio recorders and HD/SLR cameras) • Digital Asset Management (Adobe Bridge, FileMaker Pro, Photo Mechanic) • Still photography (DSLR cameras, studio lighting, Adobe Photoshop) • McIntosh and Windows (MS Office Suite including Excel, PowerPoint, Word) • Social media (Facebook, Instagram, LinkedIn, X, YouTube) • Canvas Learning Management System

Honors, Awards and Exhibitions

Kokopelli awarded “first-class” rating with two marks of distinction for “coverage and content” and “exclusive/timely content” by the Associated Collegiate Press, 2022

Kokopelli received a Pinnacle Award (Honorable Mention) in the “Best Podcast” category from the College Media Association, 2021

“Faces of NMSU: A 12-Year Retrospective”

Semi-permanent solo exhibition of photographic portraits, Conroy Honors Center Gallery Las Cruces, New Mexico, 2013–2021

Council for Advancement and Support of Education (CASE)

District IV Award of Excellence — Gold Award (Excellence in Photography), 2015

Honors, Awards and Exhibitions — CONT'D

National Federation of Press Women (NFPW)
Communications Contest award — Honorable Mention (Sports Photo), 2008

New Mexico Press Women (NMPW)
Communications Contest award — First Place (Sports Photo), 2008

New Mexico Press Women (NMPW)
Communications Contest award — Second Place (Feature Photo), 2008

University Photographers Association of America (UPAA)
Annual Print Competition (APC) Honor Award — Honorable Mention (Personal Vision), 2006

University Photographers Association of America (UPAA)
Annual Print Competition (APC) Honor Award — Honorable Mention (News and Features),
2006

University Photographers Association of America (UPAA)
Annual Print Competition (APC) Honor Award — Honorable Mention (Campus
Environment), 2005

University Photographers Association of America (UPAA)
Annual Print Competition (APC) Honor Award — First Place (Personal Vision), 2004

University Photographers Association of America (UPAA)
Annual Print Competition (APC) Honor Award — Third Place (News and Features), 2004

National Federation of Press Women (NFPW)
Communications Contest award — First Place (Advertising Photography), 2003

National Federation of Press Women (NFPW)
Communications Contest award — First Place (Web Photography), 2003

National Federation of Press Women (NFPW)
Communications Contest award — Second Place (Feature Photography), 2003

New Mexico Press Women (NMPW)
Communications Contest award — Second Place (Individual Sweepstakes), 2003
(Received three NMPW first-place awards, three NMPW second-place awards, one NMPW
third-place award, and two NMPW honorable mentions)

Southern New Mexico Press Club
Award of Excellence (two awards) — Best Photography, 2002

Council for Advancement and Support of Education (CASE)
District IV Award of Excellence — Silver Award (Color Photography, Candid), 2002

Honors, Awards and Exhibitions — CONT'D

James D. Phelan Literary Award — Third Place (Short Story), 1997

Golden Key International Honour Society, 1997

Nota Bene, honors anthology of Phi Theta Kappa scholastic honor society, 1996
(Manuscript was one of only 12 selected for publication from field of over 900 submissions)

Richard T. Torkelson journalism scholarship recipient, 1996

The National Dean's List, 1995–1996

Phi Theta Kappa scholastic honor society, 1995

Alpha Gamma Sigma scholastic honor society, 1995

Presentations and Community Involvement**J. Paul Taylor Social Justice Symposium Panelist**

College of Arts and Sciences, New Mexico State University
Las Cruces, New Mexico, April 2023

One of five panelists invited to participate in a public discussion on the future of journalism during annual symposium. The topic of the 2023 symposium was “justice for journalists.” Panel discussion was open to the public and livestreamed via Zoom.

Sierra Middle School Field Trip Presenter

Department of Journalism and Media Studies, New Mexico State University
Las Cruces, New Mexico, January 2019

Featured presenter invited to lead a series of two journalism career talks for visiting eighth-grade Sierra Middle School film and broadcast magnet program students.

Sonoma STEAM Night

Department of Journalism and Media Studies, New Mexico State University
Las Cruces, New Mexico, February 2018

Faculty point person and lead J&MS department presenter for Science, Technology, Engineering, the Arts and Math (STEAM) community youth education event at Sonoma Elementary School in Las Cruces, New Mexico.

Sierra Middle School Field Trip Presenter

Department of Journalism and Media Studies, New Mexico State University
Las Cruces, New Mexico, December 2016

Featured presenter invited to lead a series of four visual communications career talks for visiting sixth-grade Sierra Middle School film and broadcast magnet program students.

Presentations and Community Involvement — CONT'D

Sierra Middle School Field Trip Presenter

University Communications and Marketing Services, New Mexico State University
Las Cruces, New Mexico, February 2016

Featured presenter invited to lead a series of four visual communications career talks for visiting sixth-grade Sierra Middle School film and broadcast magnet program students.

The Photojournalism Workshop

Department of Journalism and Media Studies, New Mexico State University
Las Cruces, New Mexico, 2015

One of three featured presenters invited to lead two of six applied undergraduate photojournalism workshop sessions.

Sierra Middle School Field Trip Presenter

Department of Journalism and Media Studies, New Mexico State University
Las Cruces, New Mexico, 2014

Featured presenter invited to lead a series of four visual communications career talks for visiting sixth-grade Sierra Middle School film and broadcast magnet program students.

Mexico Agricultural Leadership Program Seminar

New Mexico State University
Las Cruces, New Mexico, 2012

Invited to conduct photography workshop session during four-day leadership seminar for visiting agricultural communications professionals.

Zia Middle School Career Day

Las Cruces, New Mexico, 2005

One of two featured presenters invited to lead a visual communications career talk for eighth-grade middle school students.

Wolf Camera & Video Photography Workshops

San Jose, California, 1997–1998

Developed and taught weekly adult education photography classes and workshops at Wolf Camera & Video retail superstore.

Publication Credits (Since August 2016)

Author/Photographer

Phillips, DC. [Historic newspapers on display at NMSU](#). Las Cruces Sun-News,
July 20, 2019.

Author/Producer

Phillips, DC. El Paso's Cowork Oasis. Borderzine: Reporting Across Fronteras
(borderzine.com), June 6, 2018.

Publication Credits – CONT'D

Contributing Photographer

Forrest C, Phillips DC, Staff. Spicing Things Up: New Ideas Open Markets for Innovative
New Mexico Chile Processor Seco Spice. Landscapes Magazine, Winter 2017

Professional Memberships

College Media Association (2021–present)

New Mexico Press Association (2016–present)

University Photographers Association of America (2003–2015)

National Federation of Press Women (2003–2015)

Council for Advancement and Support of Education (2002–2015)

National Press Photographers Association (1996–2010)

Society of Professional Journalists, 1996